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Congress of the United States

Washington, DC 20510

April 13, 2017

APR 2 4 2017

FGC Mail Room

The Honorable Ajit Pai Chairman Federal Communications Commission 445 12th Street, SW Washington, DC 20536

Dear Chairman Pai:

We write seeking information on the Federal Communications Commission's (FCC) plan to ensure that consumers' access to local television broadcasting is not compromised in any way during the incentive broadcast auction process, including plans to communicate with consumers in a timely fashion about any impact on their viewing options.

Hearst Television Inc., the parent company of WNNE (NBC), voluntarily sold its rights back to the FCC in the recently completed reverse auction, potentially leaving a number of households in Vermont, New Hampshire, and Massachusetts without broadcast NBC coverage. It is our understanding from the company that, in some instances, households could have no over the air broadcast service at all, potentially leaving consumers who do not have satellite or cable services without broadcast access to emergency alert systems, local news, and weather forecasts. In Vermont, Hearst estimates that 2,000 to 4,000 households could be impacted in Rutland and Windsor counties starting this fall.

As you may know, Tropical Storm Irene devastated Vermont in 2011, causing loss of life and significant damage to homes and businesses. Local news was an important source of information for Vermonters during and after the storm, keeping them informed throughout this natural disaster. It is critical that Vermonters continue to have access to broadcast services in the event of a similar crisis in the future.

We ask that you report to us on how the FCC will ensure that Vermonters impacted by this auction sale will continue to receive over the air broadcast service.

Sincerely,

PATRICK LEAHY

United States Senator

BERNARD SANDERS

United States Senator

PETER WELCH

United States Congressman.



FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

June 30, 2017

The Honorable Peter Welch U.S. House of Representatives 2303 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Welch:

Thank you for your letter inquiring about how Vermonters may be impacted by Hearst Television Inc.'s successful bid to relinquish its broadcast license for WNNE in the Incentive Auction. I share your view on the critical nature of local broadcast news. The importance of local stations as a trusted source for news and information—especially when disaster strikes—is among the key reasons why I believe we will always need broadcasters.

So I am pleased to report that WNNE, like 90 percent of reverse auction bidders that relinquished their license in the auction, has indicated that it intends to enter into a channel sharing agreement (CSA) and remain on air, albeit broadcasting on a different channel. The Commission's rules give WWNE up to 120 days (absent an extension) after receiving payment of its share of the auction proceeds to submit an application for a construction permit and an executed copy of the CSA. WNNE also has until 180 days from payment to commence shared operations on its new facilities. The rules also permit WNNE to request up to 180 additional days to complete the transition. Once the Commission has been informed as to what WNNE's post-auction channel sharing plans are, we will be in a better position to know the impact, if any, on viewers.

I agree that it is critical that consumers be aware of any changes to their viewing options that result from the broadcast Incentive Auction. The Commission's rules require *all* transitioning stations—whether they intend to go off-air, move to a shared channel facility, or are being repacked—to provide on-air notice to their viewers. Specifically, a station must air, at minimum, either 60 seconds of on-air consumer education public service announcements (PSAs) or 60 seconds of crawls per day for 30 days prior to termination of operations on their preauction channel. Of course, broadcasters are free to air additional notifications so long as the information is accurate and not misleading. I would also like to point out that stations electing to channel share with another station must also include a certification that they have complied with the viewer notification requirements in their online public file within 30 days of beginning operations on the shared channel.

Beyond these requirements, the Commission will help ensure that consumers are aware of any impact on their viewing options. We've already begun by updating two of our consumer guides on over-the-air tuners to reflect the potential impact of the Incentive Auction and the transition. Our Consumer and Governmental Affairs Bureau recently released a PSA-style video on how to rescan an over-the-air tuner. Stations are free to use or modify this video for their own use. The Commission's consumer call center staff have been trained on how to answer viewer

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questions about the coming changes to their TV lineups. And we're working with our national partners to develop educational materials and programs to ensure that at-risk constituencies such as seniors, Americans with disabilities, and low-income households get the assistance they need.

I appreciate your interest in this matter. Please let me know if I can be of any further assistance.

Sincerely,

Ajit V. Pai



FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

June 30, 2017

The Honorable Bernard Sanders United States Senate 332 Dirksen Senate Office Building Washington, D.C. 20510

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June 30, 2017

The Honorable Patrick Leahy United States Senate 437 Russell Senate Office Building Washington, D.C. 20510

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